

FUNDRAISING AND SOLICITATION

All fundraising activities conducted for the benefit of the Gloucester County school division must provide an educational benefit to students and must not interfere with the instructional program. All fundraising activities conducted by school-sponsored organizations or clubs must be approved in advance by the principal. Fundraising refers to the raising of non-appropriated funds by students, parents, or others for the educational benefit of students and their schools.

Students may participate in school-sponsored fundraising activities provided such activities are approved in writing and carefully monitored and regulated by the school principal or principal's designee. Elementary school students may not participate in door-to-door solicitation. Students will not be excused from class to participate in fundraising activities. No grade will be affected by a student's participation, or lack of participation, in a fundraising activity.

Each principal shall develop and maintain a list of all approved school-sponsored fundraising activities and report all activities to the superintendent pursuant to procedures issued by the superintendent.

The superintendent periodically shall furnish the School Board with an up-to-date listing of all fundraising activities being conducted by the school division.

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| ADOPTED: | October 14, 2008 |
| REVISED: | September 14, 2010 August 12, 2014 |
| LEGAL REFERENCES: | Code of Virginia, 1950, as amended, §§ 22.1-70, 22.1-78. |
| CROSS REFERENCES: | JHCF Student Wellness KJ Advertising in the Schools KGA Sales and Solicitations in Schools KMA Relations with Parent Organizations KQ Commercial, Promotional, and Corporate Sponsorships and Partnerships |